



Himalaya Technologies, Inc.

OTC Pink: HMLA

www.himalayatechnologies.com

Investor Presentation

March 2024



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Business Incubation & Acceleration

Safe Harbor

All information presented herein with respect to the existing and future business and historical operating results of Himalaya Technologies, Inc. (the “Company”) and estimates as to future operations, including the possible partnerships or investments in companies that are the subject of business development, are based on materials prepared by the Company’s management and involve significant subjective judgment and analysis which may or not be correct. While the information provided herein is believed to be accurate and reliable, the Company makes no representations or warranties, express or implied, as to the accuracy or completeness of such information. Nothing contained herein is or should be relied upon as a promise or representation as to the future, particularly with respect to the possible work with other companies. No information in this presentation should be construed as any indication whatsoever of the Company’s future revenues, operating results, or stock price.



Executive Summary

Himalaya Technologies, Inc. (OTC: HMLA) is a publicly traded operating company making majority and minority investments in businesses with a technology foundation that drives differentiation.

Current management took control in June 2021 and spent the past 2.5 years reviving the business in NV, auditing the company, retiring default debt, making acquisitions and investments, and preparing the Company for growth.

The Company is pursuing organic growth of its social media, crypto technology, and healthy energy drink offerings to get maximum return on investment.

As a PCAOB fully audited entity, HMLA will only pursue acquisitions that are fully audited as required by regulatory approval of its Reg A offering.

M&A targets generating rapid revenue growth with a large total addressable market (“TAM”) will be considered for minority or control investments using outside financing, stock, and performance earnouts.



Situation Assessment

Himalaya Technologies, Inc. (OTC: HMLA) is a public business incubator focused on growth investments including products, services, information technology or other.

The Company has spent the past two years getting its “house in order”. HMLA is compliant with U.S. securities laws and be able to raise capital.

A Reg A offering is now live for a raise of up to \$300,000, with the potential to raise significantly more over a one-year period (subject to \$75 million cap under the JOBS ACT).

Use of proceeds targeted at HMLA’s 100%-owned social sites under development (Kanab.Club; Goccha!; FINRA.watch), funding investments in crypto products, services, and tokens (NFTs, EVEREST) to enable Web3 commerce and utility for customers, and a healthy energy drink under the “FOMO” brand under notice of allowance for trademark.



Turnaround Complete

HMLA restored in the state of Nevada mid-2021, name changed to Himalaya Technologies, Inc. from Homeland Resources Ltd.,

Default debt retired mid-2021,

Filed form 10-12G Sept. 2021, went effective Apr. 2022 after multiple amendments,

Today three years PCAOB audited financial statements (FY ending 07/31), SEC current, Jan. 31 10-Q due in a March 2023,

Depleted oil & gas wells sold to former CEO for \$112,000 accrued compensation,

Reg A qualified November 2023, Tier 2 Reg A+ offering up to \$300,000,

Company previously relisted and qualified via Form 10-12g by SEC and through 14-month FINRA review process with live Reg A offering. Glendale Securities engaged for 15c2-11 to restore market makers (solicited quotes).



Fragmentation of Facebook

The fragmentation of Facebook is long overdue, with \$1TN market cap. to attack.

We own the proprietary code to our site and intend to replicate it, reskin it, and modify it for additional verticals. Examples for launch include:

- Goccha.net targeting short-form video applications,
- FINRA.watch targeting OTC issuers and their shareholders to fight for change,
- yinzworldwide.com targeting Pittsburgh “black and gold” fans (Steelers, Penguins, Pirates) and residents/students worldwide; Facebook user groups in for teams/PIT number have hundreds of thousands of users.
- _____ fill in the blank for whatever niche social site you prefer (sports teams, cities, colleges/universities, professional occupations)

Conversion of sites to mobile apps proven and budgeted. Further, a licensing and white label model can be launched as well.



Goccha!

In 2019, management launched a cannabis social network to target the estimated 250 million people worldwide using, producing, selling, or otherwise participating in the global cannabis market (THC, CBD).

The site was launched out of closed and open beta and has been market tested and working properly. However, cannabis is not appealing to many investors and faces regulatory and legal headwinds, so we are deemphasizing it.

The site is being reskinned as **Goccha!** to target mainstream social media users offering a “meeting hall” with profiles, a friend recommendation engine, messaging, private & public live threads, a stock chat room, and third-party content.

Going forward, we will add dating, anonymous blogging, AI command prompts using ChatGPT, e-commerce, advertising, gaming, and mobile apps (iOS, Android).

Management believes there is room for a new entrant to social media given the one-size-fits-all models of Facebook, X, SNAP and TikTok are often not attractive.



Goccha! Valuation Potential

Social networks valued at \$10 - \$20 per daily / monthly active user (DAU/MAU).

Models evolving to “freemium” with subscriptions for confirmed users.

Goccha! intends to allow users to post freely without ID confirmation and believes target demographic will stay on the site longer than mainstream social sites.

User generated content will require self administration, AI, geofencing, and other.

Even 0.1% - 0.2% share of the total addressable market and a 50% discount for early stage potentially values Goccha! at \$10MM-\$40MM = \$0.03 - \$0.10+ per HMLA share.

Management believes the key to scaling the site will be launching of mobile apps which will lead to a network effect similar to that experienced by established social networks Facebook, Tik Tok, X, and SNAP.





FOMO Healthy Energy Beverage

HMLA has a notice allowance for trademark for a healthy energy drink under the “FOMO” brand. The NOA has been extended 2x and requires proof of commercialization of a liquid beverage product for the USPTO to grant.

We engaged Bigfootmarketing.ai to commercialize the product.

Powder form targeted for March 2024, with beverage 1.0 this Spring.

HMLA engaged Debbie Wildrick former head of specialty beverages of 7-11 and Tropicana (PepsiCo) as an advisor on this project.

Online sales using proprietary crypto tokens combined with real world points of sale.

NJ-based manufacturer currently supplies Amazon and other majors.





The EVEREST Token

- HMLA is launching The EVEREST Token, an ERC20 Ethereum-based smart contract to provide e-commerce, loyalty rewards, and preferred member benefits to users of its existing and planned social networks. Phases are as follows:
 1. Signing of the engagement and the creation of our wallet,
 2. Delivery of a website subject to our approval,
 3. The EVEREST token is added to the Web3 on DiVinciPay,
 4. Launch of EVEREST Uniswap Pool, and
 5. Minting of the EVEREST token.
- Token supply of 250MM and a 10% revenue share generated through token management by Bot Digital Labs, Inc. within our social media businesses.
- HMLA will retain 100MM EVEREST tokens for issuance to shareholders as a dividend or in exchange for stock to move from the OTC to the blockchain.

www.theeveresttoken.com



Mergers & Acquisitions

HMLA is **focusing on organic growth to rapidly create value** for existing shareholders are what management believes is a valuation detached from reality.

To accelerate growth, HMLA is analyzing investments in **synergistic businesses** or of entities that have significant growth potential on their own.

There are **multiple candidates for acquisition** in the Internet, social media, health drink, nutraceutical, and related markets.

Our ability to **access the capital markets under Regulation A** means we can raise up to \$75 million per year under the JOBS ACT.

We intend to **structure transactions using a mix of stock, seller notes, cash, and earn-out** to align sellers with the interests of our shareholders.



Management & Advisory Board

Vik Grover, CFA, President & CEO, is a former sell-side analyst covering technology since 1995. He transitioned to investment banking in 2006 focusing on emerging growth companies. In 2015, he moved to management consulting to assist clients in their businesses. Grover received a B.A. from the University of California at San Diego in 1992 and a M.S. in Management from the Georgia Institute of Technology in 1995 and has passed the CFA Exam Level 3.

Charlie Nahabedian, Advisory Board Member, is a former Bell Labs engineer and Fortune 100 executive with substantial business experience in telecommunications products and services, including P2P electronic payments, networked kiosks for information access and retrieval, and consulting. He is currently CEO of VK Digital Health Inc., a manufacturer of telehealth products including smart kiosks and smart chairs.



Management & Advisory Board

Debbie Wildrick, Advisory Board Member, is a sales, marketing, and operations executive in the consumer-packaged goods industry with 30+ years' experience. She has had several leadership roles at Fortune 500 companies including 7-Eleven, Inc., where she ran a \$4 billion beverage business, and Tropicana North America (PepsiCo), which generates an estimated \$3 billion in annual revenue.

Ron Zilkowski, CPA, MBA, Advisory Board Member, is an entrepreneur with international experience in China, Europe and other countries. He is currently President/Owner of private company Lykins Signtek Inc., a manufacturer and provider of signage and equipment to homeowner associations, businesses, and government in South Florida. He previously worked for public companies as CFO of Cuisine Solutions, CAO at Landauer, and Controller at Chindex Intl.



Risks and Considerations

As a penny stock, HMLA has limited liquidity and awareness in the market.

The Form 10 process in 2021 will require HMLA to file a 15c2-11 to regain market makers. Lack of market makers means the stock trades on an unsolicited basis with reduced liquidity.

If the company is unable to raise capital, it will not be able to build-out its social sites, expand its crypto tech portfolio, or fund growth.

HMLA has limited staff. The Company relies on outsourced service providers for financial services, programming/coding work, auditing, and legal. The loss or interruption of services from any one of these parties could adversely impact our business and financial reporting/compliance.

Strategic investments and/or acquisitions may not be consummated or integrated.



Summary

Himalaya Technologies, Inc. is a business incubator targeting growth investments and acquisitions.

Management has completed a turnaround of the public entity, restoring its corporate viability, cleaning up the balance sheet, executing strategic acquisitions and investments, and positioning for growth.

After almost two years of a lengthy Form 10 and Form 1A process, today the Company is PCAOB audited and SEC current and has a live Tier 2 Reg A+ offering allowing it to access the capital markets and funding from accredited investors.

Use of proceeds includes investment company-owned Internet sites, proprietary crypto tokens and platforms, launch of a FOMO healthy energy drink, and strategic investments in revenue generating companies currently under review.



Service Providers

Transfer Agent: TranShare Corp.

SEC Counsel: Dale Bergman, Esq.

EDGAR Filing Service: M2 Compliance

Auditor: Victor Mokuolu, CPA

Accountant: Robert Boyle, CPA

Web Design: Brokerwebs

Crypto: Bot Digital Labs, Inc.

Beverage: Bigfoot Marketing.ai



Thank You!

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